

**Online Introduction to Health Policy Reading List (SPH300.600.81)  
Fall, 2007**

**Lecture 1 – What Public Health Policy Do You Want to Change?**

Institute of Medicine, Executive Summary of "The Future of Public Health in the 21<sup>st</sup> Century" Washington, D.C: National Academies Press, November 2002).

**Lecture 2 – Need and Demand**

Eugene Bardach, *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*, Part 1 (New York: Chatham House, 2000): pp. 1-46.

John Kingdon, *Agendas, Alternatives, and Public Policies* (New York: Harper Collins, 1995): Pgs 71-89.

Institute of Medicine, Executive Summary of "Insuring America's Health: Principles and Recommendations" (Washington, D.C.: National Academies Press), January 2004.

**Lecture 3 – Historical, Political, Legal, and Ethical Ramifications in Health Policy**

Lawrence Gostin, "A Theory and Definition of Public Health Law," in *Conceptual Foundations of Public Health Law* (Berkeley and Los Angeles, CA: University of California Press and the Milbank Memorial Fund):2001, pp. 3-23.

GF Anderson et al., "Doughnut Holes and Price Controls," *Health Affairs* Web Exclusive, July 21, 2004.

**Optional readings**

Eric Redman, *The Dance of Legislation* (New York: Simon and Schuster, 1973): pp. 25-52, 286-95.

**Lecture 4 – Economic and Financial Considerations in Health Policy**

Victor Fuchs, "Problems and Choices" in *Who Shall Live?* (New York: Basic Books, 1974): pp. 17-26. (*note*: entire chapter posted in E-Reserves)

Partnership for Solutions, "Chronic Conditions: Making the Case for Ongoing Care" Chartbook (Baltimore: Johns Hopkins University, 2002).

**Lecture 5 – Evaluation and Assessment of Health Policy**

Leiyu Shi, "Conceptualizing Health Services," in *Health Services Research Methods* (New York: Delmar Learning, 1996): pp. 31-57.

JA Groner et al., "The Impact of a Brief Intervention on Maternal Smoking Behavior," *Pediatrics* Vol. 105, No. 1 Supplement (January 2000): pp. 267-271.

**Lecture 7 – Applied Policy Analysis in a Private Health Care Organization**

Starfield, B. "Basic concepts in population health and health care." *Journal of Epidemiology and Community Health*. 2001 55: 452-454.

Black, N. "Evidence based policy: proceed with care." *British Medical Journal* 323 (8/4/2001): 275-279.

Dobrow, M., Goel, V., & Upshur, R. E. G. "Evidence- based health policy: context and utilisation." *Social Science and Medicine* 58 (2004): 207-217.

### **Optional readings - Public Health and Health Policy Making**

Beaglehole, R., Bonita, R., Horton, R., Adams, O., & Mckee, M. "Public health in the new era: improving health through collective action." *Lancet* 363 (6/19/2004): 2084-2086.

### **Optional readings - Evidence Based Policy Making**

Biller-Andorno, N., Lie, R., & Meulen, R. "Evidence- Based Medicine as an Instrument for Rational Health Policy." *Health Care Analysis* 10 (2002): 261-275.

Birch, S. "As a Matter of Fact: Evidence -Based Decision- Making Unplugged." *Health Economics* 6 (1997): 547-559.

Bowen S and Zwi AB. "Pathways to 'Evidence-Informed' Policy and Practice: A Framework for Action." *PLoS Medicine* | www.plosmedicine.org 0600. July 2005 | Volume 2 | Issue 7 | e166.

Briss PA, Brownson RC, Fielding JE, Zaza S. Developing and using the Guide to Community Preventive Services: Lessons learned about evidence-based public health. *Annu. Rev. Public Health* 2004. 25:281–302.

Keckley, P. "Evidence- Based Medicine in Managed Care: A Survey of Current and Emerging Strategies." *Medscape General Medicine* 6[2] (2004): 1-7.

Mullan, F. & Epstein, L. "Community- Oriented Primary Care New Relevance in a Changing World." *American Journal of Public Health* 92[11] (2002): 1748-1755.

Murray, C., Mathers, C., & Salomon, J. "Towards Evidence- Based Public Health." In C. Murray & D. Evans (Eds.), *Health Systems Performance Assessment Debates, Methods and Empiricism* (Geneva, Switzerland: World Health Organization, 2003): 715-726.

Rychetnik, L., Hawe, P., Waters, E., Barratt, A., & Frommer, M. "A glossary for evidence based public health." *Journal of Epidemiology and Community Health* 58 (2004): 538-545.

Saani, S. & Gylling, H. "Evidence based medicine guidelines: a solution to rationing or politics disguised as science?" *Journal of Medical Ethics* 30 (2004): 171-175.

### **Optional readings - Methods and Tools for Policy Analysis**

Asch, D. & Hershey, J. "Avoidable Errors in Health Policy Analysis." *Journal of General Internal Medicine* 13 (1998): 762-767.

Barton, P., Bryan, S., & Robinson, S. "Modeling in the economic evaluation of health care: selecting the appropriate approach." *Journal of Health Services Research Policy* 9[2] (2004): 110-118.

Goldie, S. "Public Health Policy and Cost- Effectiveness Analysis." *Journal of the National Cancer Institute Monographs* [No. 31] (2003): 102-110.

### **Optional readings - Evaluation, Research and Policy Analysis**

Bensing, J., Caris-Verhallen, W., Dekker, J., Delnoij, D., & Groenewegen, P. "Doing the right thing and doing it right: toward a framework for assessing the policy relevance of health services research." *International Journal of Technology Assessment in Health Care* 19[4] (2003): 604-612.

CDC, "Framework for Program Evaluation in Public Health," MMWR 9/17/99.(Vol 48 No. RR-11) (Excellent how-to guide to performing program impact evaluations.)

Lavis, J., Ross, S., & Hurley, J. "Examining the Role of Health Services Research in Public Policymaking." *Milbank Quarterly* 80[1] (2002): 125-154.

Maynard, A. & McDaid, D. "Evaluating health interventions: exploiting the potential." *Health Policy* 63 (2003): 215-226.

Palumbo, D. "Politics and Evaluation." In D. Palumbo (Ed.), *The Politics of Program Evaluation* (Newbury Park, California: SAGE Publications, 1987): 12-46.

Roberts, M. & Reich, M. "Ethical analysis in public health." *The Lancet* 359 (3/23/2002): 1055-1059.

### **Lecture 8 – Public Health, Medical Care, and Policy Analysis**

Owen, D. "Analytic Tools for Public Health Decision Making." *Medical Decision Making* supplement [Sept- Oct], S3-S10 (9-2-2002).

Russell, L., Siegel, J., Daniels, N., Gold, M., Luce, B., & Mandelblatt, J. (1996). "Cost-Effectiveness Analysis as a Guide to Resource Allocation in Health: Role and Limitations." In M. Gold, J. Siegel, L. Russell, & M. Weinstein (Eds.), *Cost Effectiveness in Health and Medicine* (New York City, NY: Oxford University Press, 1996): pp. 3-24.

### **Lecture 9 - Setting the Stage: The Burden of Injury and Strategies for Intervention**

**Abbreviation:** Segui-Gomez et al, 2003  
Segui-Gomez M and MacKenzie EJ. "Measuring the Public Health Impact of Injuries." *Epidemiologic Reviews* 25 (2003): 3-19.

**Abbreviation:** Graham et al, 2001  
Graham JD and Segui-Gomez M. "Economic Evaluation of Injury Control," in Rivara et al (Eds): *Injury Control: A Guide to Research and Program Evaluation* (Cambridge University Press, 2001).

### **Lecture 10 - How Did an Airbag Get into My Steering Wheel: A Case Study in Injury Prevention Policy**

Teret SP. *Brief of the American Public Health Association and the National Association for Public Health Policy re: Alexander Evers, Jr. et al vs. General Motors Corporation*. November 21, 1984.

Thompson KM, Segui-Gomez M, Graham JD. "Validating Benefit and Cost Estimates: The Case of Airbag Regulation." *Risk Analysis* 22, no. 4 (2002): 803-811.

## **Lecture 11 – Funding Trauma Centers: Using the Bardach Framework to Develop a Rational Policy**

MacKenzie FJ, Hoyt DB, Sacra JC et al. "National Inventory of Hospital Trauma Centers." *JAMA* 289, no. 12(2003): 1515-1522.

Taheri PA, Butz DA, Lottenberg L et al. "The Cost of Trauma Center Readiness." *Am J of Surgery* 187 (2004):7-13.

Hackey BT. "The Politics of Trauma System Development." *J Trauma* 39, no. 6(1995):1045-53.

## **Lecture 12 - Public Health Preparedness Policies: Pre-9/11 Policies**

Trust for America's Health. *Ready or Not? Protecting the Public's Health in the Age of Bioterrorism: Executive Summary*. December, 2003.

Burke, Thomas. Letter from the Bioterrorism Working Group of the Advisory Committee to the Director, National Center for Environmental Health. August 2, 1999.

DFI International Government Services. *Homeland Defense 2008 and Beyond*. March 12, 2004.

## **Lecture 13 - Public Health Preparedness Policies: Post-9/11 Realities and Future Directions**

World Trade Center Report: Executive Summary. 2003.

Center for Disease Control and Prevention. *Psychological and Emotional Effects of the September 11 Attacks on the World Trade Center- Connecticut, New Jersey, and New York, 2001*. *MMWR* 2002; 51. 784-786.

American Schools of Public Health Newsletter. *New Study Calls for New Measures to Address the Decline in Confidence and Refocus Preparedness Efforts*. August 27, 2004.

Klitzman, Susan & Freudenberg, Nicholas. *Implications of the World Trade Center Attack for the Public Health and Health Care Infrastructures*. *AJPH*. March, 2003: 400-406.

## **Optional Readings**

National Conference of State Legislators. *Terrorism Preparedness and Response: States Take Action*. July, 2003.